

PALMARES ESPAÑOL CANNES 2017

CATEGORIA	PREMIO	TÍTULO	ANUNCIANTE	PRODUCTO	AGENCIA	PRODUCCIÓN	MEDIA	PR	Otras Agencias	Referencia	Nº de Entry
Creative Data Lions	Bronze	YOURNALIST	EITB - EUSKAL IRRATI TELEBISTA	YOURNALIST - NEWS APP	THE CYRANOS//McCANN, Barcelona	THE CYRANOS//McCANN Barcelona. OXIGENO Barcelona. GLASSWORKS Barcelona	THE CYRANOS//McCANN Barcelona	THE CYRANOS//McCANN Barcelona		A03/018	523
Creative Data Lions	Bronze	YOURNALIST	EITB - EUSKAL IRRATI TELEBISTA	YOURNALIST - NEWS APP	THE CYRANOS//McCANN, Barcelona	THE CYRANOS//McCANN Barcelona. OXIGENO Barcelona. GLASSWORKS Barcelona	THE CYRANOS//McCANN Barcelona	THE CYRANOS//McCANN Barcelona		A07/088	526
Creative Effectiveness Lions	Bronze	JUSTINO	LOTERIAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT, Madrid	LEO BURNETT Madrid		LEO BURNETT, Madrid		A01/030	27
Cyber Lions	Gold	MOTORDREAMS	FORD	FORD ACCESSORIE	GTB, Madrid. OGLIVY, Madrid	ESPADAYSANTACRUZ STUDIO Madrid	GTB Madrid			G01/005	419
Cyber Lions	Silver	DECEMBER 21ST	LOTERIAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT, Madrid	LEO BURNETT Madrid. RCR FILMS Madrid		LEO BURNETT, Madrid		F03/004	435
Cyber Lions	Bronze	DYTECTIVE FOR SAMSUNG	SAMSUNG SPAIN	SAMSUNG #TECHNOLOGYWITHPURPOSE	CHEIL SPAIN, Madrid	CHEIL SPAIN Madrid		CHEIL SPAIN, Madrid		A12/055	2659
Design Lions	Bronze	CHAMALEON	MERCEDES-BENZ ESPAÑA (SMART)	CAR	CONTRAPUNTO BBDO, Madrid					D02/031	2026
Direct Lions	Silver	BURGER CLAN	BURGER KING	ONLINE DELIVERY SERVICE	LOLA MULLENLOWE, Madrid	TRONCO Madrid	WINK TTD Madrid	EVERCOM, Madrid		C01/083	1801
Direct Lions	Bronze	BURGER CLAN	BURGER KING	ONLINE DELIVERY SERVICE	LOLA MULLENLOWE, Madrid	TRONCO Madrid	WINK TTD Madrid	EVERCOM, Madrid		A05/052	1799
Direct Lions	Bronze	YOURNALIST	EITB - EUSKAL IRRATI TELEBISTA	YOURNALIST - NEWS APP	THE CYRANOS//McCANN, Barcelona	THE CYRANOS//McCANN Barcelona. OXIGENO Barcelona. GLASSWORKS Barcelona	THE CYRANOS//McCANN Barcelona	THE CYRANOS//McCANN Barcelona		A07/047	2451
Entertainment Lions	Grand Prix	BEYOND MONEY	SANTANDER BANK	1 2 3 SMART ACCOUNT	MRM//McCANN SPAIN, Madrid	OXIGENO Barcelona				A04/006	1522
Entertainment Lions	Silver	BEYOND MONEY	SANTANDER BANK	1 2 3 SMART ACCOUNT	MRM//McCANN SPAIN, Madrid	OXIGENO Barcelona				A01/025	1521
Entertainment Lions	Silver	BEYOND MONEY	SANTANDER BANK	1 2 3 SMART ACCOUNT	MRM//McCANN SPAIN, Madrid	OXIGENO Barcelona				A10/006	1523
Entertainment Lions	Bronze	TWO GUYS GO TO THE CINEMA	CINEMES TEXAS	DOS TIPOS VAN AL CINE	THE CYRANOS//McCANN, Barcelona	THE CYRANOS//McCANN Barcelona. LANDIA Madrid	THE CYRANOS//McCANN Barcelona	THE CYRANOS//McCANN Barcelona		A19/021	1587
Film Lions	Gold	BEYOND MONEY	SANTANDER BANK	1 2 3 SMART ACCOUNT	MRM//McCANN SPAIN, Madrid	OXIGENO Barcelona				E05/006	2573
Film Lions	Silver	PATRIA-HOMELAND	SALON ERÓTICO DE BARCELONA	BARCELONA EROTIC SHOW 2017	VIMEMA PRODUCTIONS, Barcelona	VIMEMA PRODUCTIONS Barcelona				C01/009	665
Film Lions	Bronze	DECEMBER 21ST	LOTERIAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT, Madrid	LEO BURNETT Madrid. RCR FILMS Madrid		LEO BURNETT, Madrid		A15/004	589
Film Lions	Bronze	NO METRO	SONY PICTURES SPAIN	GHOSTBUSTERS MOVIE PREMIERE	SHACKLETON, Madrid	SHACKLETON Madrid		SHACKLETON, Madrid		B07/034	2517
Film Lions	Bronze	THE DOLL THAT CHOSE TO DRIVE (150 SECONDS)	AUDI SPAIN	AUDI	PROXIMITY BARCELONA	PROXIMITY BARCELONA . POST23 Barcelona	PROXIMITY BARCELONA	PROXIMITY BARCELONA		E04/029	2032
Media Lions	Silver	BROKEN HEARTS	FIESTA	PIRULETA LOLLIPOP	Y&R MADRID	MAGNETICA FILMS Madrid	Y&R MADRID			A01/058	2100
Media Lions	Bronze	BURGER CLAN	BURGER KING	ONLINE DELIVERY SERVICE	LOLA MULLENLOWE, Madrid	TRONCO Madrid	WINK TTD Madrid	EVERCOM, Madrid		B10/084	2041
Mobile Lions	Bronze	MAX MOTOR DREAMS	FORD SPAIN	FORD SPAIN	OGLIVY, Madrid / GTB, Madrid	ESPADAYSANTACRUZ STUDIO Madrid		MINDSHARE, Madrid		A07/001	21
Outdoor Lions	Gold	ORGASM SOUND LIBRARY	BIJOUX INDISCRETS	EROTIC PRODUCTS	PROXIMITY MADRID	PROXIMITY MADRID		PROXIMITY MADRID		C03/038	2919
Outdoor Lions	Silver	NO METRO	SONY PICTURES SPAIN	GHOSTBUSTERS MOVIE PREMIERE	SHACKLETON, Madrid	SHACKLETON Madrid		SHACKLETON, Madrid		D06/034	4254
Outdoor Lions	Bronze	NO METRO	SONY PICTURES SPAIN	GHOSTBUSTERS MOVIE PREMIERE	SHACKLETON, Madrid	SHACKLETON Madrid		SHACKLETON, Madrid		E02/069	4255
PR Lions	Silver	TWO GUYS GO TO THE CINEMA	CINEMES TEXAS	DOS TIPOS VAN AL CINE	THE CYRANOS//McCANN, Barcelona	THE CYRANOS//McCANN Barcelona. LANDIA Madrid	THE CYRANOS//McCANN Barcelona	THE CYRANOS//McCANN Barcelona		B02/029	1947
PR Lions	Bronze	DELICIOUS CALM	CAMPOFRÍO	PAVOFRÍO	McCANN MADRID	HARRY Madrid		LLORENTE & CUENCA, Madrid	MOMENTUM	A01/056	1936
Print & Publishing Lions	Gold Campaign	EPIDEMICS, CATASTROPHE, DEFORESTATION, EDUCATION	OPEL	OPEL MOVANO	Y&R MADRID					A13/137. A13/138. A13/139. A13/140	02334. 02352. 02296. 02316
Print & Publishing Lions	Silver Campaign	DISASTERS	AEFI SPANISH FLORIST ASSOCIATION	AEFI SPANISH FLORIST ASSOCIATION	Y&R MADRID					E05/154. E05/155. E05/156. E05/157	02363. 02371. 02309. 02328

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Print & Publishing Lions	Bronze Campaign	GRANDPARENTS. PABLO	OPEL	OPEL EYE	Y&R MADRID					A14/061. A14/062	02298. 02317
Print & Publishing Lions	Bronze Campaign	DISASTERS	AEFI SPANISH FLORIST ASSOCIATION	AEFI SPANISH FLORIST ASSOCIATION	Y&R MADRID					A15/064. A15/065. A15/066. A15/067. A15/068. A15/069	02367. 02299. 02318. 02372. 02337. 02354
Print & Publishing Lions	Bronze Campaign	FATHER 1. FATHER 2. FATHER 3. FATHER 4	BEIN SPORTS	FOOTBALL CHANNEL	Y&R MADRID					A19/088. A19/089. A19/090. A19/091	02303. 02323. 02358. 02342
Print & Publishing Lions	Bronze	BEHIND THE TEARDROPS	TELEFÓNICA	MOVISTAR	McCANN MADRID					B02/017	2915
Product Design Lions	Bronze	YOURNALIST	EITB - EUSKAL IRRATI TELEBISTA	YOURNALIST - NEWS APP	THE CYRANOS//McCANN, Barcelona	THE CYRANOS//McCANN Barcelona. OXIGENO Barcelona. GLASSWORKS Barcelona	THE CYRANOS//McCANN Barcelona	THE CYRANOS//McCANN Barcelona		B04/016	427
Promo & Activation Lions	Silver	NO METRO	SONY PICTURES SPAIN	GHOSTBUSTERS MOVIE PREMIERE	SHACKLETON, Madrid	SHACKLETON Madrid		SHACKLETON Madrid		E01/083	2987
Promo & Activation Lions	Bronze	YOURNALIST	EITB - EUSKAL IRRATI TELEBISTA	YOURNALIST - NEWS APP	THE CYRANOS//McCANN, Barcelona	THE CYRANOS//McCANN Barcelona. OXIGENO Barcelona. GLASSWORKS Barcelona	THE CYRANOS//McCANN Barcelona	THE CYRANOS//McCANN Barcelona		A07/060	3087
Radio Lions	Gold Campaign	GPS. MAGIC NOODLES. BBQ	MARISKAL ROCK RADIO	MARISKAL ROCK RADIO	Y&R MADRID					A14/028. A14/029. A14/030	01041. 01056. 01068
Radio Lions	Silver	HISTORY WORTH PLAYING	COMPUTER SPIELE MUSEUM	COMPUTER SPIELE MUSEUM	DDB SPAIN, Madrid	HEROKID STUDIO Barcelona. BSO Barcelona. CROWD Barcelona	PHD GERMANY Düsseldorf. PHD London	QMS, Madrid	VIVES RADIO	A13/014	661
Radio Lions	Bronze	ELENA	CAMPOFRÍO	NAVIDUL	McCANN MADRID	THE FILM HOUSE Madrid				A01/026	1342
Radio Lions	Bronze	PARKING GARAGE RADIO	FLEX	FLEX MATTRESSES	SRA. RUSHMORE, Madrid	AGOSTO Barcelona				A08/046	691
Radio Lions	Bronze	HISTORY WORTH PLAYING	COMPUTER SPIELE MUSEUM	COMPUTER SPIELE MUSEUM	DDB SPAIN, Madrid	HEROKID STUDIO Barcelona. BSO Barcelona. CROWD Barcelona	PHD GERMANY Düsseldorf. PHD London	QMS, Madrid	VIVES RADIO	B02/005	663
Radio Lions	Bronze	THE SPOT I'LL NEVER HEAR	FUNDACIÓN TELEFÓNICA	THINK BIG PROGRAM	Y&R MADRID					B02/007	1033